



**Mr. Smith**

Your special agent in superyacht AV/IT

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## Who is Mr. Smith?

Mr. Smith is the guy that thinks outside the box. He does not stick to existing solutions but moves with the technological possibilities. Keep it simple to use, with all the options you require.



## What can we offer you?

- AV solutions
- Onboard systems
  - Wi-Fi
  - LAN
  - Internet connections
  - Satellite and IP TV
  - CCTV
  - Telephone systems
  - VHF/UHF radio systems
  - Onboard GSM coverage
  - Office systems
- Consultancy
- Custom software



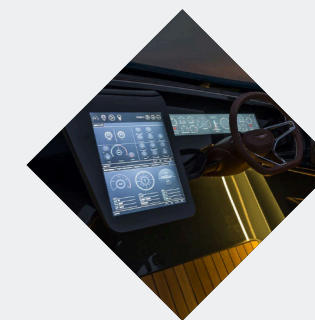
AV solutions



Onboard systems



Consultancy



Custom software

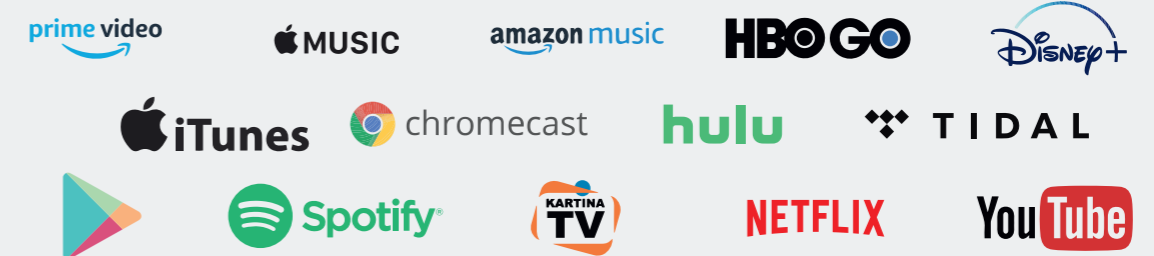
## Meet CAVIC

Your easy to use, configurable, future proof, AV solution.

- App Store based system, designed to use without a manual on your own device
- Web-based system manager with an easy-to-use interface
- Based on standard Apple or Android hardware
- Only a single CAT5-E cable required to have your 4K content available anywhere you want
- Run all your favourite apps and have them seamlessly integrated without any additional hardware

## CAVIC Features

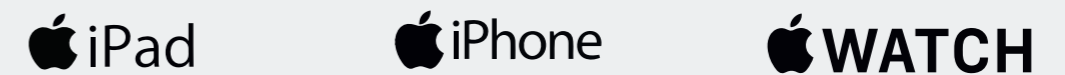
All your favorite apps directly available:



Play your content in 4K with Dolby: Atmos



Direct control from the app store:



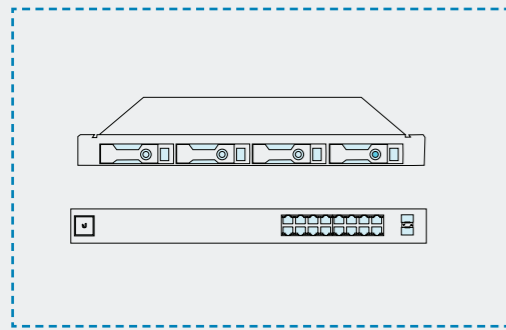
All your on-board systems seamlessly integrated:



## How does it work?

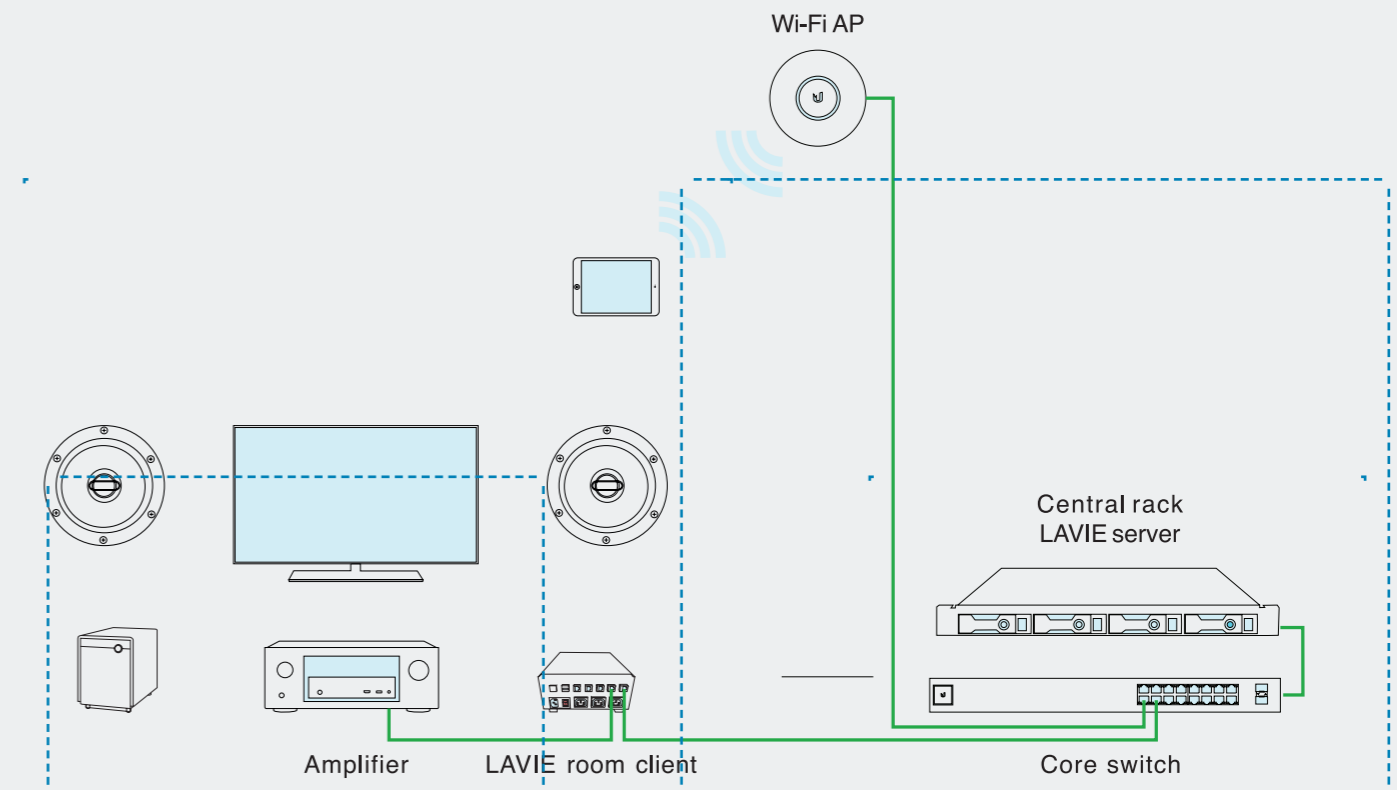
### LAVIE Server

- HP hardware
  - System runs on Linux
  - All software is containerised
  - Web-based system manager:
- Content management
    - Movies
    - TV shows
    - Music
    - Live TV
  - System status
    - Available storage
    - Room client status
    - Server status
    - Disk-loader status and logs
  - Crew call
    - Crew call manager
    - iPad integration
    - iPhone / iWatch integration
    - Push notifications
    - UHF/VHF radio
    - AMS
  - Light/blinds/HVAC
    - Easy configurable
    - Easy adjustable per room
    - Placebo mode option
  - Vessel infotainment system
    - Day menu board editor
    - Itinerary editor
    - Crew presentation
  - CCTV
    - Easy configurable
    - Camera control options
  - Crew In/Out board



### LAVIE room client

- Client and iPad automatically connects when powered up
- Simple, user friendly interface
- Based on standard Apple or Android hardware
- Only a single CAT5-E needed
- Have your infotainment system running using a single app
- One platform for all your favourite streaming apps



# Back to the Future



Eighties teenager Marty McFly is accidentally sent back in time to 1955, inadvertently disrupting his parents' first meeting and attracting his mother's romantic interest. Marty must repair the damage to history by rekindling his parents' romance and - with the help of his eccentric inventor friend Doc Brown - return to 1985.



## One app to rule them all

All your content in one place. The LAVIE system allows you to not only browse your locally stored content, but it allows you to see all the content that is available from your favourite streaming services.

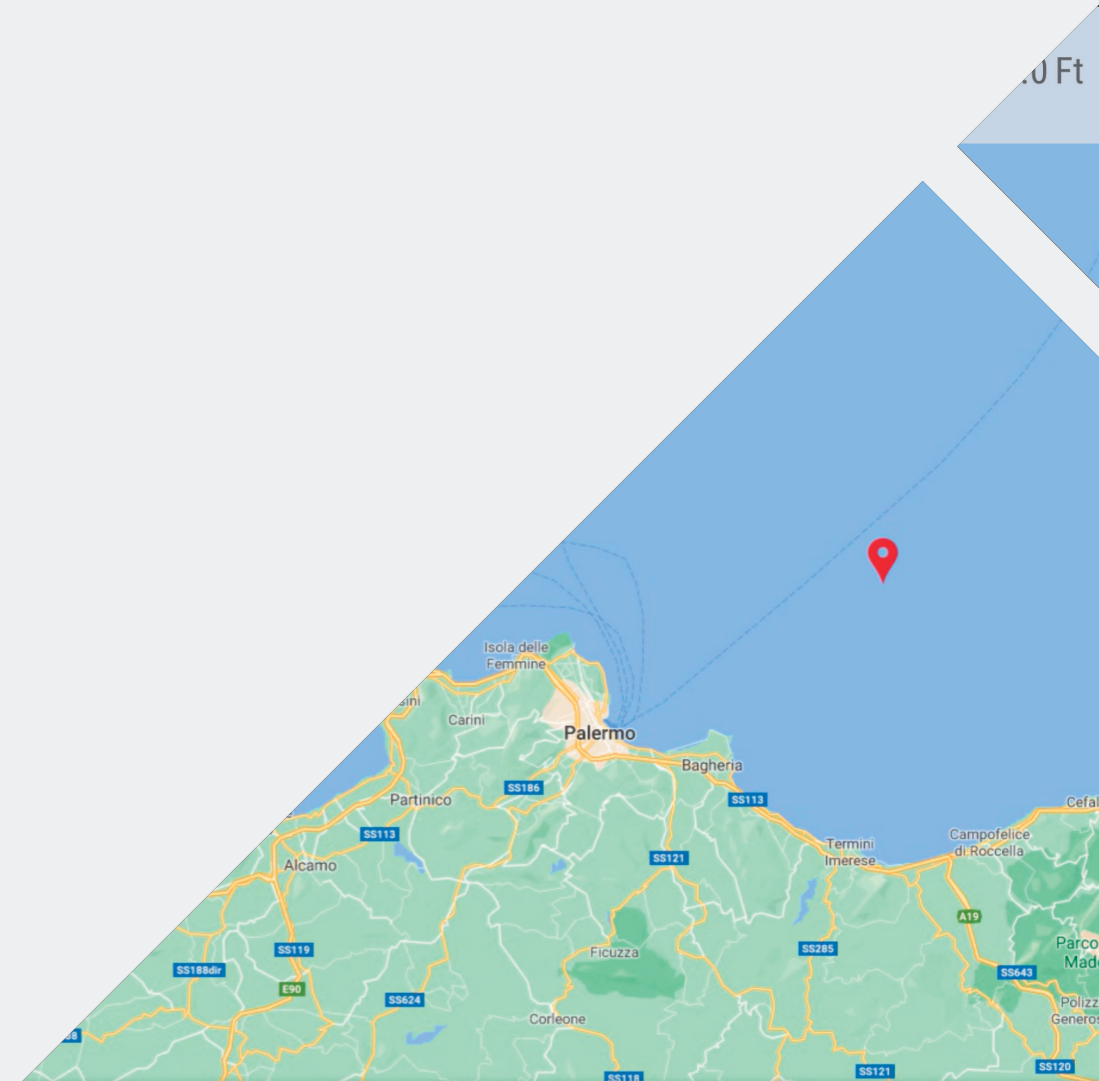
You can browse through the entire catalogue of Netflix, Disney+ or Amazon Prime using the LAVIE application, or just search for your favourite movie or TV show and then simply press play.

The days of browsing different apps is over, the LAVIE system has one app to rule them all.

## Information at your finger tips

When using the LAVIE system, all the information you need is accessible in one place.

Details like the position of the vessel, arrival times and facts about your next destination, your cruising itinerary, weather, crew information, food and drinks menus, are all accessible within the LAVIE application.



SHIP DATA

4:38 PM

WEDNESDAY, 8 SEPTEMBER 2021

LAVIE systems



## Benefits of LAVIE

### LAVIE System function

- ✓ 4K HDR video support
- ✓ AC integration
- ✓ AirPlay
- ✓ Apple AirPlay integration possible
- ✓ Apple hardware
- ✓ Automatic drop & rip station
- ✓ Blinds integration
- ✓ CCTV integration
- ✓ Central content server
- ✓ Chromecast integration
- ✓ Future proof
- ✓ iBeacon support
- ✓ Interactive message board for menus/drink/activities/crew profiles
- ✓ iPad remote
- ✓ iPhone remote
- ✓ Light integration
- ✓ MusicCast integration
- ✓ Native iPad app in App Store
- ✓ Native iPhone app in App Store
- ✓ Play movies from central server
- ✓ Play music from central server
- ✓ Software updated remotely
- ✓ Standard ECDIS integration
- ✓ NMEA integration
- ✓ Standard IPTV integration
- ✓ Standard Kartina TV integrated\*
- ✓ Standard Spotify integration\*
- ✓ Standard Disney+ integration\*
- ✓ Standard Amazon Prime\*
- ✓ Standard Netflix\*
- ✓ Standard YouTube integrated
- ✓ Steward call / crew call
- ✓ Streaming Satellite TV to iPad
- ✓ Watch on iPad
- ✓ Web based system manager
- ✓ Worldwide support via remote login

\*Subscription not included

## What is the difference

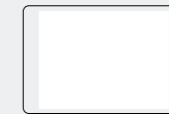
You want to play music using Spotify

Conventional system:

1. Open control app
2. Switch on system
3. Select source to play Spotify (mostly Apple TV)
4. Switch to Spotify app
5. Connect using Spotify connect
6. Play music
7. Switch back to control app to manage volume

LAVIE system:

1. Open Spotify app
2. Connect using Spotify connect
3. Play music
4. Volume is controlled directly from connected Spotify device



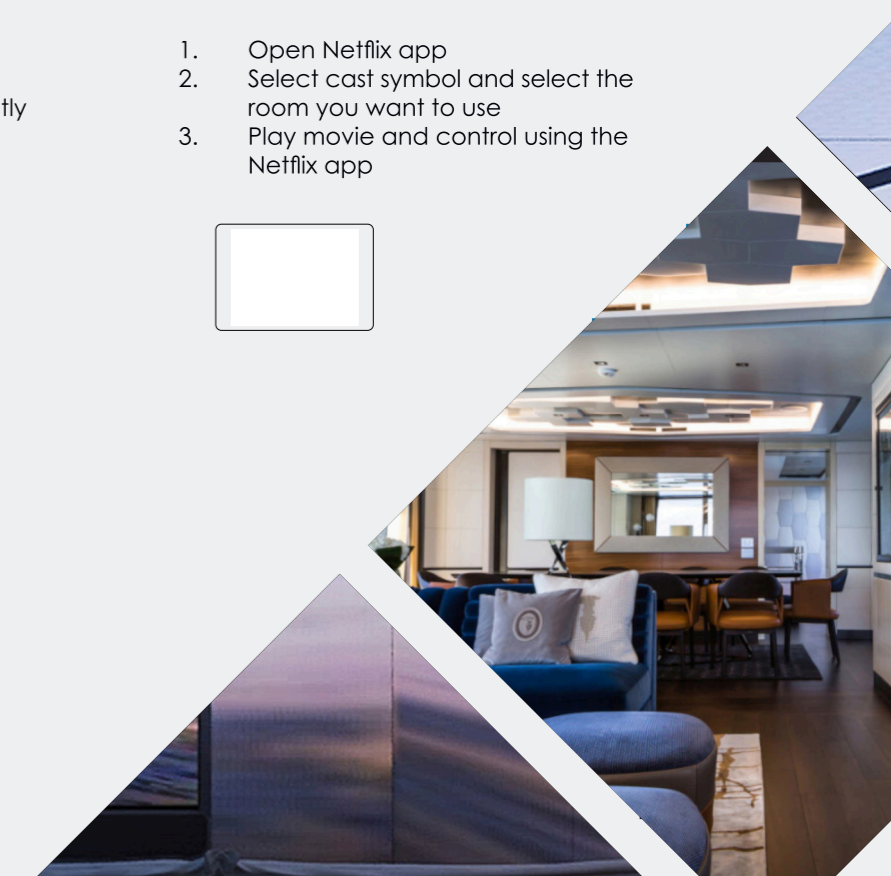
You want to play video using Netflix

Conventional system:

1. Open control app
2. Switch on system
3. Select source to play Spotify (mostly Apple TV)
4. Switch to Netflix app
5. Select cast symbol and select the room you want to use
6. Play movie

LAVIE system:

1. Open Netflix app
2. Select cast symbol and select the room you want to use
3. Play movie and control using the Netflix app





## Sound as never before

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The perfect sound for every moment. A party with a DJ, listening to a live concert or your favourite album, Mr. Smith will make sure the sound will fit the moment.

Mr. Smith works with all the major brands in speaker and amplifier technology to get the best solution for you.

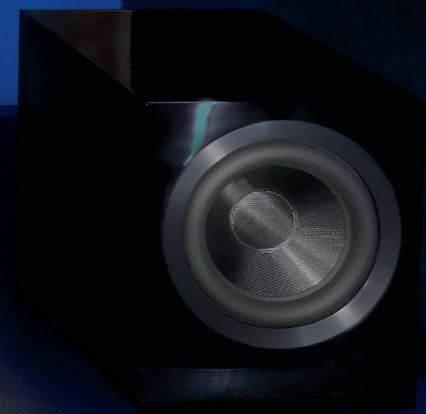


## Cinema as it should be

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Sitback, relax, get a drink and enjoy the best cinema experience you have ever had.

Mr. Smith is your agent for the ultimate cinema experience using the best brands and custom made screens, audio setups and projectors.







## To the sky and beyond

Mr. Smith has created the perfect solution to take your personal entertainment experience on to your private jet. With the portable LAVIE box you can watch all your onboard content directly on your personal device.

When the plane has landed the built-in 4G or Wi-Fi connection will update your box with the latest movies, series, magazines, and papers. Simple!

## LED there be light, with Mr. Bright

In cooperation with Rogier van der Heide, Mr. Smith has released a new lighting system. Our unique system is a completely new approach to manage, control, and integrate your lights on board.

The correct lighting will create atmosphere, ambiance relaxation and excitement. Isn't it time you took control of your lighting?

Retrofit or new build, we connect all your lighting to our intuitive app that controls music, video, light, and all other technologies everywhere on board the yacht.

The technology is based on a robust, wireless mesh, Zigbee network. Existing lighting is easily integrated by adding the Mr. Smith Light Module: a small piece of smart tech no larger than a match box.

The system also allows you to control the lighting on board with voice commands via Alexa and Philips Hue via discrete wall panels.



## Onboard systems

### Onboard GSM coverage

- GSM repeater/range extender
- Possible to use the UHF/VHF antenna system

### Wi-Fi

- Latest standard
- Seamless roaming
- Easy managed
- MU-MIMO
- Beam-forming

### VHF/UHF radio systems

- Hytera/Motorola classified radios
- AMS integration
- Crew call integration
- Repeater system

### Office system

- Onboard/Cloud storage system
- Multi-platform, Windows, MacOS, Linux
- Time Machine server
- Cloud email using IMAP, Exchange or Google

### CCTV

- IP-based
- Easy managed
- Auto provisioning
- Scalable
- Available on iPad / AV system

### Telephone system

- IP-based
- Easy managed
- Auto provisioning
- Wi-Fi telephony
- Scalable

### Satellite & IP-TV

- TVRO systems
- IPTV solutions
- Digital streaming

### Internet connections

- Starlink
- 5G
- VSAT
- Wi-Fi
- DPI router





## Meet **doqie**

Are you looking for the perfect iPad dock?  
In the wall, on the wall or as a flip down mount in your crew cabin, pantry or galley. Doqie is the perfect solution for you.

When it comes to making a lasting design, it's crucial to use the right materials to create a stylish and visually appealing product that also tells a story.

We're highly committed to visual quality as well as usability, this is why Doqie is made out of a solid block of aluminium.

## Dutch. **Creative.** Sustainable.

Easy to slide in and out, just open Doqie and insert your iPad. The dock connector will charge the iPad and provides an AUX connection at the same time. With Doqie multiple slide strips are available to create a perfect fit for your model of iPad.

Doqie will change the way you use a room. Listen to music, use your iPad as a kitchen TV, a baby monitor or simply look up your favourite recipe.



## Mr. Smith Consultancy

We are happy to help

- No Nonsense
- Open approach
- Everything is possible
- Custom built software
- Cyber security knowledge

## Custom Software

### AM37

- Custom engine display
- AV system integrated
- NMEA 2000 integration
- PLC integration
- KNX integration
- App for remote monitoring and control
- Open cover using iWatch remote control

### Pannelo

- Custom engine display for iPad
- NMEA 2000 over Wi-Fi
- Relay contacts controllable
- PLC integration

### NMEA Bridge

- NMEA 2000 over a TCP/IP connection
- Extend your NMEA 2000 bus over a VSAT connection
- Full duplex communication
- Message latency adjustable
- Message filter present

## References

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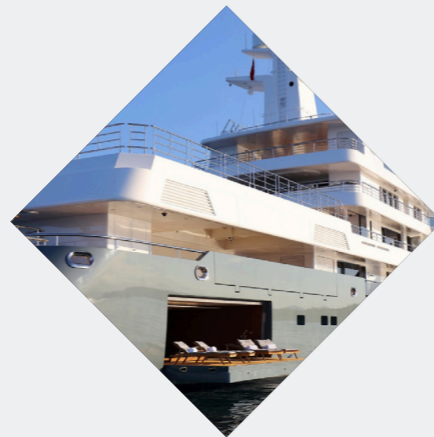
Gigagi

52m ♦ 2021



Ramble on Rose

60m ♦ 2019



Planet Nine

73m ♦ 2018



Khalilah

43m ♦ 2018



GO

77m ♦ 2019



Ribelle

32m ♦ 2017

More than 50 yachts are equipped with the LAVIE system over the past 10 years.

Please contact [sales@mrsmith.nl](mailto:sales@mrsmith.nl) for more reference information.

## Worldwide Support

### The best support

- 98% of support calls solved remotely
- Free software updates
- Support easy to contact by phone, email or using WhatsApp

## The Company

### About

- Founded in 2012
- Currently has 14 employees
- Based in Nijmegen, The Netherlands
- Local sales & support offices in:
  - The Netherlands
  - Italy
  - Germany
  - Spain
  - Dubai
- Delivered over 50 projects in the past ten years
- In house software development

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